

THE 2024 LIVE HEALTHY PROGRAM IS HERE!



ACTION REQUIRED to receive your
health plan discount! **PLEASE READ**

3 simple steps can SAVE YOU \$750

2024 LIVE HEALTHY

powered by

Capital BlueCross
Healthy Blue Rewards



Just 3 Simple Steps can Save \$750! You have a new website to login and beginning this year, and you have more time to take those steps!

The first step is to create an account with Capital Blue Cross. If you already have an account at CapitalBlueCross.com, you're ready to get started!

If not, there are two ways to sign up:



Online

Grab your new Capital BlueCross ID card (the one with the Ollie's logo) and create your account at CapitalBlueCross.com. Once you're registered, click on **Wellness**, then **Healthy Blue Rewards**.



Mobile

From your mobile device, go to the App Store (iOS) or Google Play (Android) and search for **AlwaysOn® Wellness**. Download the app, enter the requested information, and follow the prompts.

STEP 1: Take your *confidential* health assessment; and

STEP 2: Certify to being Tobacco free, *or* enroll in and complete all parts of the Quitting Tobacco Self-Guided Program, and

STEP 3: Complete a Preventive Exam with your health care provider.

Make sure to let your health care provider know that you are getting an annual preventive exam as part of an employer wellness program and to bill your visit with a preventive exam code.

Any one of these services will count toward earning your points:

- Annual physical
- Colorectal cancer screening
- Gynecological exam (well woman exam)
- Mammogram
- Pap smear
- Prostate-specific antigen (PSA) test for cancer screening

You'll earn points for completing one of the preventive care services listed above after your claim has been processed. Please allow up to six weeks or longer for processing.

OR

Have your medical provider fill out the Physician Form Annual Physical form to report your preventive exam to Benefits; email it to benefits@ollies.us. This form can be downloaded and printed from the Live Healthy/Healthy Blue Rewards website. If you have your preventive exam in November or December, submitting this form is the preferred reporting method.

You must complete all three activities to be eligible for the discount.



You can complete all three steps whenever you like but remember, your discount will not start until we have received confirmation from Capital BlueCross that you have completed the program. You must repeat all steps each year to remain in the program. You will receive a reminder approximately 60 days before your discount expires.

IMPORTANT FOR 2024 ONLY: *If you completed last year's program before June 30, 2023 and are already paying the discounted rate, it's best to complete the new program before May 1st to ensure no interruption to your rate when 2024 Open Enrollment starts.*



QUESTIONS? EMAIL US AT [BENEFITS@OLLIES.US](mailto:benefits@ollies.us)