

MavenRx

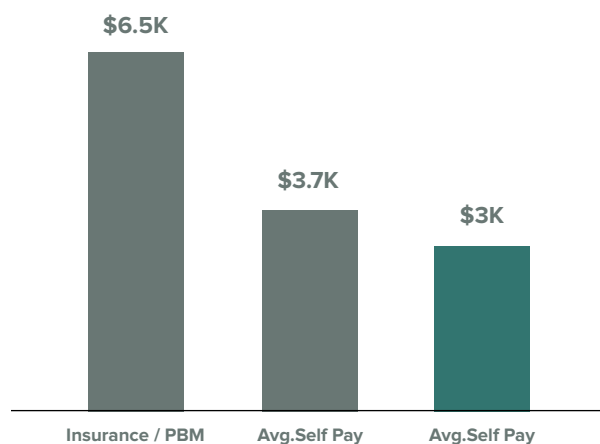
Fertility medications are a complex and crucial part of egg freezing, IUI, and IVF. They have to be self-administered in precise doses at precise times to boost the odds of success. Plus, they can be incredibly expensive, typically costing anywhere from \$3,000 to \$6,000 per cycle. It's a lot to take on, and it's easy for your employees to feel alone when they're in the thick of it.

Meet MavenRx

We've partnered with two leading U.S. fertility pharmacies — **Alto Pharmacy** and **SMP Pharmacy** — to offer discounts of up to 30% on fertility medications and help guide Maven members through the process step-by-step.

- Great for members who are paying out-of-pocket or have exhausted medication coverage
- Free next-day shipping or same-day courier service
- Real-time support, including on-demand, pharmacist-led unboxing and injection support

Typical Rx cost per IVF cycle



60% savings vs. insurance prices
20-30% savings vs. typical cash prices

How it works



1

Member learns about MavenRx in-app or from a Care Advocate, who will educate the member about any medication coverage they have through their insurance plan. If the member is paying out-of-pocket for medications, MavenRx is available to them.

2

The member's fertility clinic sends the prescription to Maven's pharmacy partner in the member's state.

3

The pharmacy reaches out within just a few hours to confirm the prescription and make sure the member is getting the best possible price.

4

Medications ship within 24 hours so that members can start their cycle on-time.

5

Members have access to pharmacist support, including phone, video, text and live chat support.

YOUR QUESTIONS, ANSWERED.

What medications are included in the MavenRx program?

Member learns about MavenRx in-app or from a Care Advocate, who will educate the member about any medication coverage they have through their insurance plan. MavenRx is only available for members who are paying out of pocket for medications.

Will all companies that offer fertility and egg freezing automatically offer members access to MavenRx?

All members in our fertility and egg freezing programs will automatically have access to MavenRx. However, MavenRx discounts are only available to members who are paying out-of-pocket for fertility medications (i.e., either due to a lack of medication coverage or an exhausted benefit).

What if a member has other discounts through their insurance plan or clinic?

Our Care team is trained on the employer's insurance plan, including any medication coverage offered through the plan. During the member's intro call with their Care Advocate, the Care Advocate discusses the member's benefits with them. If the member has non-exhausted medication coverage, the Care Advocate will direct the member to go through their insurance, since MavenRx is only available for self-pay members. Our in-app content about MavenRx states that this program is only relevant for members who will be paying for medications out-of-pocket (i.e., either due to a lack of medication coverage or an exhausted benefit).

Once a prescription request is received by our pharmacy partners, a customer support representative from the pharmacy reaches out to the member to collect their insurance information. Our pharmacy partner will inform the member whether their medications are already covered through their insurance plan, if they should utilize MavenRx, or if a mix of insurance and self-pay is the most cost effective option for the member. Our members are always given the lowest price possible. If their clinic has negotiated a better discount than Maven, then that discount will be applied by the pharmacy.

Do Maven's pharmacy partners accept insurance if members have medication coverage?

Yes! Our pharmacy partner in the member's state may be in-network with the member's insurance plan. If that is the case, our pharmacy partner can fulfill the member's prescription and bill through insurance/PBM.

ABOUT ALTO PHARMACY

Alto knows fertility pharmacy. With more than 30,000 fertility patients served, Alto understands the treatment complexities and concerns of fertility patients. Alto's team is available in the evenings and on weekends to walk you through your first injection or answer questions about medication storage, dosing or interactions. Text, chat or call a pharmacist, and view your upcoming deliveries at-a-glance in the mobile app. Your deliveries include all necessary ancillary supplies and are carefully packaged for temperature control. Delivery is always free, and you can track your courier in real-time, right to your door.

ABOUT SMP PHARMACY

SMP Pharmacy Solutions is an award winning fertility pharmacy that delivers a simplified pharmacy experience with locations to service all 50 states. Our goal is to provide a streamlined process throughout your fertility journey. With over 15 years of experience in fertility and custom compounded medications, SMP offers deep expertise on all areas of fertility medications and support. All of our patients are connected with a Pharmacy Care Coordinator that will assist with a personalized medication review, introduce services and resources available, apply savings, coordinate delivery and schedule a 1:1 video consultation with a clinical pharmacist.