C MAVEN

Personalized Support for Male Fertility

Infertility is often thought of as a female issue, but among the one in seven couples facing infertility each year, **33% of issues are connected to male-related factors**. Supporting male fertility through education, treatment, and mental health support can significantly improve a couple's chances for pregnancy, while also avoiding costly treatments and long-term health issues.

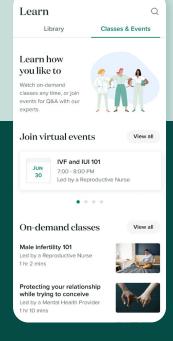
Maven's Fertility and Family building program includes holistic care for male-identifying individuals

40%

of Family Building members identify as male 57%

of members on the surrogacy track identify as male 77%

of male members time in app spent messaging providers or in video appointments



- O1. Dedicated Care Advocates help members navigate their benefits, create customized care plans, and connect members with resources both on and off Maven.
- 12 types of virtual providers specializing in male fertility incuding reproductive urology, reproductive endocrinology, genetic counselors, nutritionists, mental health providers, and more.
- O3. Guided education & community
 On-demand classes, clinically-vetted
 content, and an engaging, supportive
 online community.

O4. At home sperm testing Exclusive access to discounts on access and discounts to Legacy at-home sperm test and preservation services.



O5. Reproductive urology network Access to a network of reproductive urologists for virtual and in-person services, including vasectomy reversal, transgender consultations, recurrent pregnancy loss, and more, through Maven's partnership with Posterity Health.