

Plan comparison

PrivacyArmor employee benefit checklist

PrivacyArmor PrivacyArmor Plus

Identity Monitoring

NEW Allstate Digital Footprint		✓
Auto-on monitoring	✓	✓
Rapid alerts	✓	✓
High-risk transaction monitoring	✓	✓
Social media reputation monitoring	✓	✓
Sex offender registry	✓	✓
Credit and debit card monitoring	✓	✓
Bank account transaction monitoring	✓	✓
401(k) investment account monitoring	✓	✓
Student loan activity alerts	✓	✓
Financial transaction monitoring	✓	✓
Lost wallet protection	✓	✓
Digital exposure reports	✓	✓
Dark web monitoring	✓	✓
Human-sourced intelligence	✓	✓
Compromised credentials	✓	✓
Data breach notifications	✓	✓
Deceased family member coverage	✓	✓
Mobile app	✓	✓
Social media account takeover		✓
NEW IP address monitoring		✓

Credit

TransUnion credit monitoring	✓	✓
Credit score tracking	✓	✓
Unlimited TransUnion credit reports and scores		✓
Credit freeze assistance		✓
Tri-bureau credit monitoring		✓
Credit lock (adult and child)		✓
Annual tri-bureau report and score		✓
Credit report disputes		✓

Remediation

Full-service, 24/7 remediation support	✓	✓
\$1 million insurance policy [†]	✓	✓
Stolen fund reimbursement [†]		✓
Tax fraud refund advance [†]		✓
401(k) and HSA reimbursement [†]		✓



PrivacyArmor vs. PrivacyArmor Plus:

What's the difference?

PrivacyArmor Plus comes with our new proprietary tool, the Allstate Digital Footprint, which allows users to see who has their data. PrivacyArmor Plus also provides 401(k) and HSA stolen fund reimbursement and tax fraud refund advances.[†]

IP address monitoring — exclusive to PrivacyArmor Plus — makes it easier to detect and inform employees if they're compromised. Our data shows satisfaction and engagement are highest when participants are enrolled in PrivacyArmor Plus.

[†]Identity theft insurance underwritten by insurance company subsidiaries or affiliates of Assurant. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policy described. Please refer to the actual policy for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

PrivacyArmor is offered and serviced by InfoArmor, Inc., a subsidiary of The Allstate Corporation.

Product features

The most advanced identity protection available



Identity and credit monitoring

Proactive monitoring helps stop fraud at its earliest sign and enables quick restoration for minimal damage and stress.

- ✔ **Enhanced identity monitoring**
Our proprietary monitoring platform detects high-risk activity to provide rapid alerts at the first sign of fraud.
- ✔ **Dark web monitoring**
Our bots and human intelligence operatives scan closed hacker forums for compromised credentials.
- ✔ **High-risk transaction monitoring**
We send alerts for non-credit-based transactions like student loan activity and medical billing.
- ✔ **Account activity**
Customers are alerted when unusual activity on their personal banking accounts could be a sign of account takeover.
- ✔ **Financial activity monitoring**
Alerts triggered from sources such as bank accounts, thresholds, credit and debit cards, 401(k)s, and other investment accounts help customers take control of their finances.
- ✔ **Social media monitoring**
We keep tabs on social accounts for everyone in the family, watching for vulgarity, threats, explicit content, violence, and cyberbullying. As an exclusive to PrivacyArmor Plus, we monitor for account takeovers that could lead to costly reputation damage.
- ✔ **NEW IP address monitoring**
Exclusive to PrivacyArmor Plus, we scan for malicious use of our users' IP addresses. IP addresses may contribute to a profile of an individual, which — if compromised — can lead to identity theft.
- ✔ **Lost wallet protection**
Easily store, access, and replace wallet contents. Our secure vault conveniently holds important information from credit cards, credentials, and documents.
- ✔ **Solicitation reduction**
We aid customers in opting in or out of the National Do Not Call Registry, credit offers, and junk mail.
- ✔ **Digital exposure reports**
Customers can see and identify where their personal information is publicly available on the internet.
- ✔ **Credit monitoring and alerts**
We alert for transactions like new inquiries, accounts in collections, new accounts, and bankruptcy filings. PrivacyArmor Plus also provides credit monitoring from all three bureaus, which may make spotting and resolving fraud faster and easier.
- ✔ **Data breach notifications**
We send alerts every time there's a data breach affecting customers so they can take action immediately.
- ✔ **Credit assistance**
Our Privacy Advocates will help customers freeze their credit files with the major credit bureaus. Customers can even dispute credit report items from our portal.
- ✔ **Sex offender registry**
Our monitoring system shows if a sex offender is registered in a nearby area.
- ✔ **Mobile app**
Access the entire PrivacyArmor portal on the go! Available for iOS and Android.

Product features

(continued)



Best-in-class customer care

Should fraud or identity theft occur, in-house Privacy Advocates are available 24/7 to fully restore compromised identities, even if the fraud or identity theft occurred prior to enrollment. And with a \$1 million identity theft insurance policy — including reimbursement for HSA and 401(k) accounts, part of PrivacyArmor Plus[†] — your employees can rest assured that their identities are fully protected.

✔ Full-service case

management and resolution

We fully manage customers' restoration cases, helping them save time, money, and stress.

✔ Highly trained and

certified Privacy Advocates

Our Privacy Advocates are trained and certified to handle and remediate every type of identity fraud case. When resolving complex cases of identity theft, our satisfaction score is an industry-leading 100%.

✔ 24/7 U.S.-based

customer care center

We believe customer care is an essential part of our team. Our support center is located directly in our corporate headquarters, and our Privacy Advocates are available 24/7.

✔ \$1 million identity theft insurance

If your employees fall victim to fraud, we will reimburse their out-of-pocket costs.[†]

✔ Stolen funds reimbursement

We'll reimburse customers for stolen funds up to \$1 million, including stolen 401(k) and HSA funds. We'll even advance fraudulent tax refunds.[†]



Our proprietary technology solutions

We're reinventing protection by helping employees see who has their data and prevent identity theft before it starts.

✔ **NEW** Allstate Digital Footprint

A digital footprint is a collection of all the accounts a person has opened, and information they've left behind that might expose them to risk. The Allstate Digital Footprint offers a simple way for people to see and secure their information, and is our next step in reinventing digital and identity protection.

✔ Operative-sourced intelligence

We go beyond artificial intelligence and dark web "scans." Unlike other identity protection services, we harness a network of experienced human operatives to find what others can't. This exclusive combination is unique to InfoArmor and provides insight not only into the dark web but also invitation-only hacker forums. This helps us stay a step ahead of hackers and stop identity theft before it starts.

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