

The Toll of Identity Theft on YOUR Employees

Stopping Personal Identity Theft from Becoming a Business Problem

The job market is more competitive and demanding than ever before. Your benefit suite matters and is often cited by job applicants as a determining factor when accepting an employment offer or, for existing employees, choosing to stay loyal to your company.

When it comes to personal identity protection, companies must understand that poor personal identity hygiene can negatively impact the business.

A High-Value Employee Benefit

83% of employers that offered access to an identity compromise solution agreed that it provided a **VALUE TO THEIR STAFF**

91% would encourage their colleagues to take **ADVANTAGE OF THE BENEFIT**

SOURCE | Identity Theft Resource Center (ITRC), The Impacts of Identity Theft on Employees and Their Workplace, 2019

Employee Cybersecurity Habits Can Impact Employers



85% of breaches were caused by a **HUMAN ELEMENT** such as phishing

SOURCE | Verizon, *Data Breach Investigative Report*, 2022

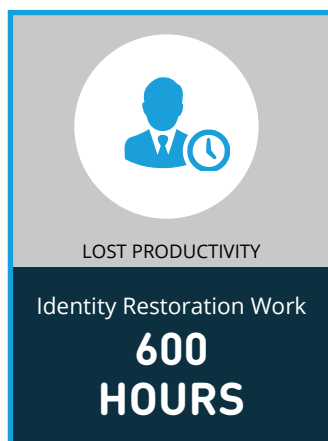
92% of those surveyed know that reusing **PASSWORDS** or a variation is a risk, yet **65%** still use the same password or a variation

SOURCE | LastPass, *Psychology of Passwords*, 2021

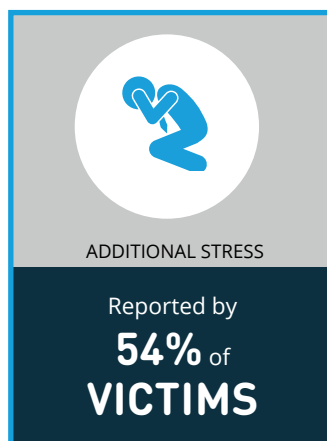
43% more U.S. adults expressed interest in getting **IDENTITY THEFT PROTECTION** in 2021, demonstrating a growing demand based on need

SOURCE | Security.org, *Identity Theft Consumer Shopping Study*, 2021

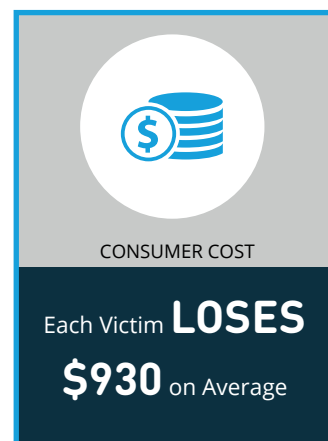
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SOURCE | SANS Institute, *Identity Theft*, 2021



SOURCE | ITRC Consumer Aftermath Report, 2021



SOURCE | U.S. Department of Justice, *Victims of Identity Theft 2018*, 2021

ABOUT IDENTITYFORCE

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